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**FOR IMMEDIATE RELEASE**

**Jajo Inc. Continues to Grow with Three New Staffers**

**WICHITA, Kan. (April 2, 2007)** — Jajo Inc. has recently added three new employees to its talent, supporting the agency's position as the fastest-growing ad shop in the local market.

Justin Mosher has joined as graphic designer, and believes that the agency is "a great environment for a designer to work in." Justin brings experience from previous tenures at Blink Media Group and Chart Marketing. His goal for his new position is to "be a creative asset that can help Jajo keep growing." He is a graduate of Kansas State University.

Melissa Carr will serve as interactive designer, and the agency will benefit from her fresh and innovative web design perspective. She will be responsible for interactive and web development for all Jajo clients. Melissa's previous web development experience includes a position at local web shop, Entermotion. She is a graduate of Wichita State University.

Jason Fortune has been tapped as copywriter and strategist. Jason, who looks to advertising legend Bill Bernbach for inspiration, will be a key player in strategic, copy and content development for all Jajo clients. Jason's advertising career includes work for J. Walter Thompson, NKH&W, Sullivan Higdon & Sink, and most recently Koch Creative Group. He is a graduate of the William Allen White School of Journalism at the University of Kansas.

"We couldn't be more pleased about these most recent developments," said Steve Randa, Jajo creative director and managing partner. "Justin, Melissa and Jason will be instrumental in helping us reach our business goals for 2007."

**About Jajo Inc.**

Jajo Inc. is a full-service advertising, marketing and public relations agency located in Wichita,

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Kan. The agency's key client relationships include Delta Dental of Kansas, Hawker Beechcraft Corporation, ICM Inc. and Menasha Packaging Company. For more information about Jajo Inc., visit [www.jajo.net](http://www.jajo.net).

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